



Go With Natural Gas To Accelerate Transition to Lower Emission Vehicles Across Canada

OTTAWA, October 15, 2012 – A new bilingual website will accelerate the transition to lower emission vehicles across Canada. *Go With Natural Gas* (www.gowithnaturalgas.ca) provides a central point of access for information on how switching to natural gas can lower emissions and reduce operating costs for truck and bus fleet owners. The website is a go-to resource for Canadian fleets interested in learning more about natural gas vehicles including the availability of factory-built trucks and buses, driving range, technology improvements, stations, emissions benefits, payback and fuel savings as well as learning about how natural gas compares to diesel in terms of energy use, properties, and safe handling.

“There is considerable momentum for natural gas as a transportation fuel in North America,” said Dr. Sam Shaw, Chair of the Canadian Natural Gas Vehicle Alliance (CNGVA) and Vice President – Natural Gas Policy Development at Encana Corporation. “The new *Go With Natural Gas* website can help Canadian fleet owners quickly get up-to-speed by learning about the benefits of switching to natural gas and through access to online calculators to determine fuel use, cost savings, and emissions benefits.”

The new website is the part of a broader education and outreach program that aims to build capacity for the transition to natural gas vehicles in Canada. Providing up-to-date information and closing information gaps are fundamental to increasing natural gas vehicle deployment, a goal of the joint industry-government initiative formed to implement the recommendations of the *Natural Gas Use in the Canadian Transportation Sector – Deployment Roadmap*.

The website was made possible by a contribution from Natural Resources Canada’s *ecoENERGY for Alternative Fuels* initiative.

Natural gas trucks and buses are a proven and cost effective alternative that reduce greenhouse gas emissions by 20-25% compared to heavy diesel vehicles, one of Canada’s fastest-growing sources of greenhouse gas emissions.

For further information,

Please visit www.gowithnaturalgas.ca or contact:

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